PUNJNADGRAPHICS

2025-26 PROFILE

PUNJNAD GRAPHICS PROFILE

30+ Years of Excellence in Creative Branding & Printing

www.punjnadgraphics.com

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CEO’S MESSAGE

“At Punjnad Graphics, our mission has always been to blend creativity with professionalism. For over three decades, we have been serving leading organizations with branding, printing, and designing solutions that inspire trust and deliver results. We believe in building long-term partnerships, introducing innovative technologies, and contributing to the progress of Pakistan’s corporate and public sectors.

– Naveed Ali Bhatti, Founder & CEO

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ABOUT US

Punjnad Graphics is a trusted name in designing, printing, and branding with more than 30 years of excellence in delivering impactful creative solutions.

From waste management branding to corporate identity development, we have played a key role in transforming the branding landscape for government institutions, municipalities, and private enterprises across Pakistan.

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OUR MISSION

Our mission is to empower businesses by providing exceptional creative services that enhance their brand identity, engage their audience, and achieve their business goals through cutting-edge design, video production, printing, publishing, and promotional solutions.

OUR VISION

To be a global leader in creative and digital solutions, recognized for our innovation, excellence, and ability to transform brands into engaging experiences.

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OUR AIMS & OBJECTIVES

- To provide innovative, reliable, and cost-effective branding solutions.
- To be the leading partner for government organizations, municipalities, and engineering firms in Pakistan.
- To promote sustainable branding practices that align with national “Clean & Green Pakistan” initiatives.
- To enhance brand visibility and recognition through modern printing and design technologies.
- To expand nationwide operations with customized solutions tailored to client needs.

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OUR SERVICES

- Graphic Design Services
- Branding & Design
- Website Development
- Video Production
- Offset Printing
- Digital Printing
- Print Publishing
- Digital Publishing
- Promotional Items
- Large Format Printing

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GRAPHIC DESIGN

- Marketing Collateral Design (Brochures, Catalogs, Flyers)
- Infographics & Data Visualization
- Social Media Graphics
- Custom Illustrations
- Product Label & Packaging Design
- Magazine & Book Layout Design
- Digital Ads Design (Banner Ads, Web Ads)
- Presentation Design (PowerPoint, Keynote)

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BRANDING & DESIGN

- Brand Strategy Development
- Logo Design & Visual Identity
- Corporate Branding & Rebranding
- Brand Guidelines Creation
- Print Design (Brochures, Flyers, Posters)
- Stationery Design (Business Cards, Letterheads, etc.)
- Product Packaging Design
- Advertising Materials (Billboards, Print Ads)

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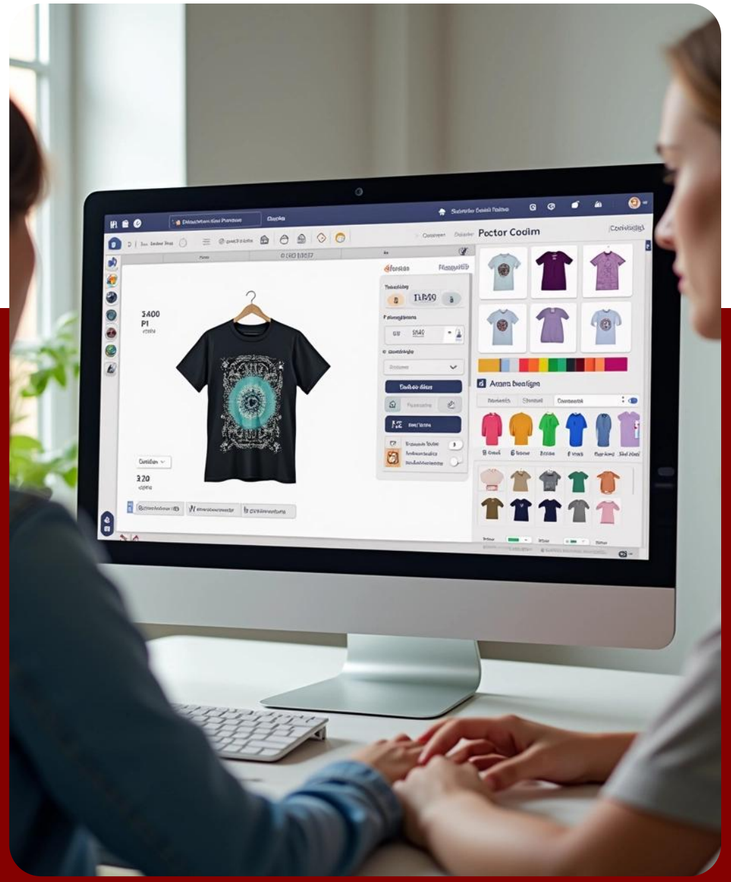

WEB DEVELOPMENT

- Custom Website Design & Development
- E-commerce Solutions
- Responsive Web Design (Mobile-Friendly)
- Content Management Systems (CMS)
- SEO (Search Engine Optimization)
- Website Maintenance & Support
- Web Hosting Services

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VIDEO PRODUCTION

- Corporate Videos
- Product Demos
- Event Coverage & Live Streaming
- Animated Explainer Videos
- Promotional Videos & Commercials
- Social Media Video Content
- Documentary & Storytelling Videos
- Post-Production Services (Editing, Animation)

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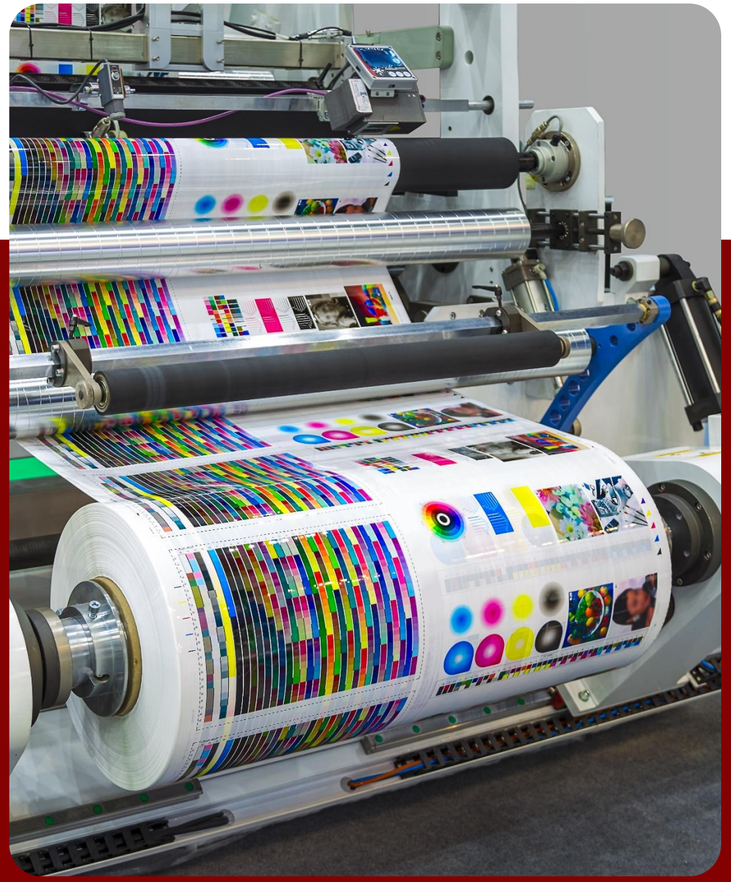

OFFSET PRINTING

- Business Cards & Letterheads
- Envelopes, Brochures & Flyers
- Catalogs & Booklets
- Posters & Newsletters
- Invitations & Greeting Cards
- Notepads & Folders
- Product Labels & Annual Reports
- Magazines & Journals
- Packaging (Boxes, Bags, Labels)

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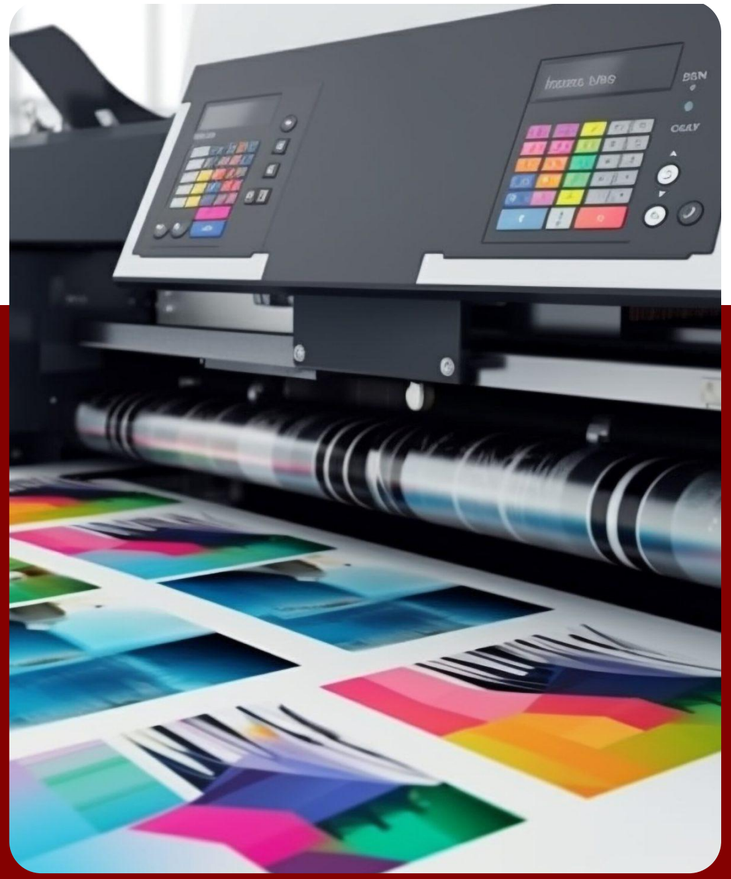

DIGITAL PRINTING

- Custom Brochures & Flyers
- Personalized Invitations
- Vinyl Banners & Posters
- Certificates & Diplomas
- Event Tickets
- Custom T-Shirts
- Canvas Prints
- Decals & Window Clings

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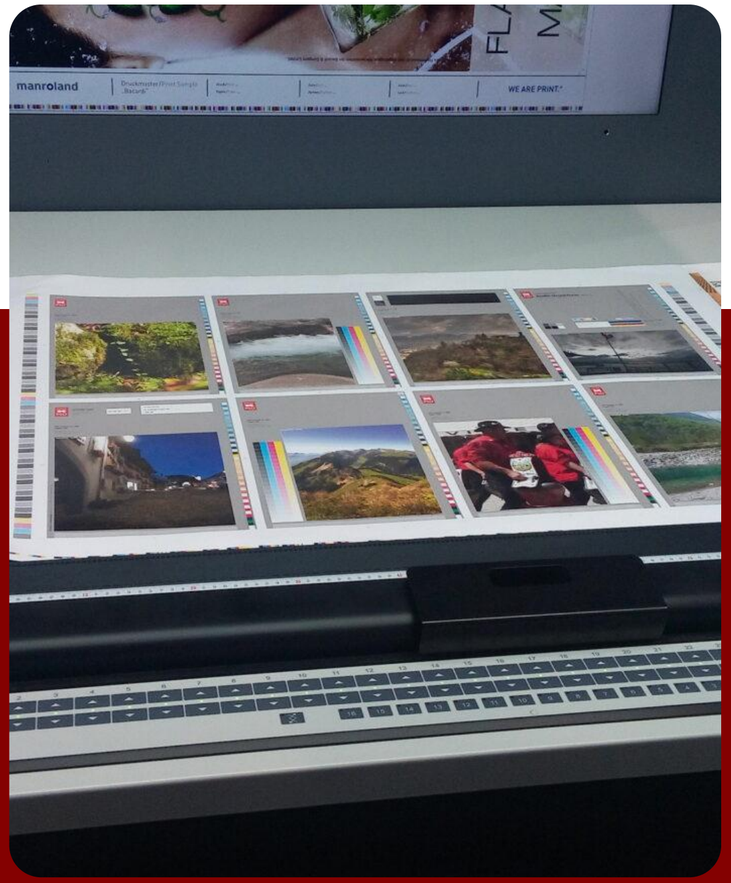

PRINT PUBLISHING

- Book Printing (Hardcover, Paperback)
- Magazine & Journal Publishing
- Educational Material Printing
- Manuscript Preparation & Editing
- Proofreading & Copyediting
- Typesetting
- Cover Design
- ISBN Registration

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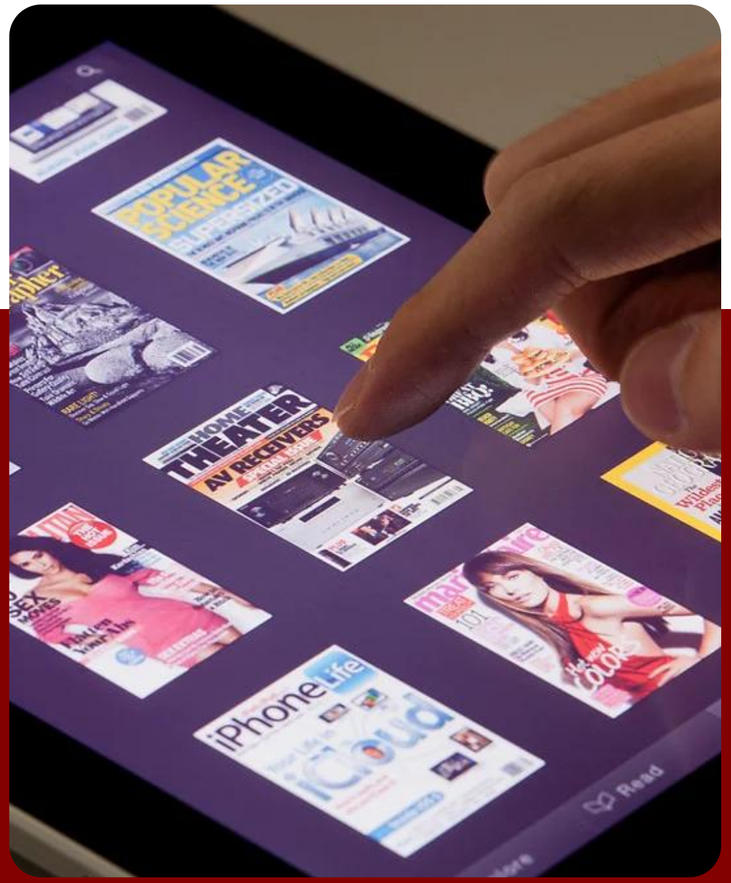

DIGITAL PUBLISHING

- E-book Creation & Distribution (Kindle, EPUB, PDF)
- Interactive PDFs
- Whitepapers & Research Reports
- Online Magazines & Newsletters
- Audio Book Production

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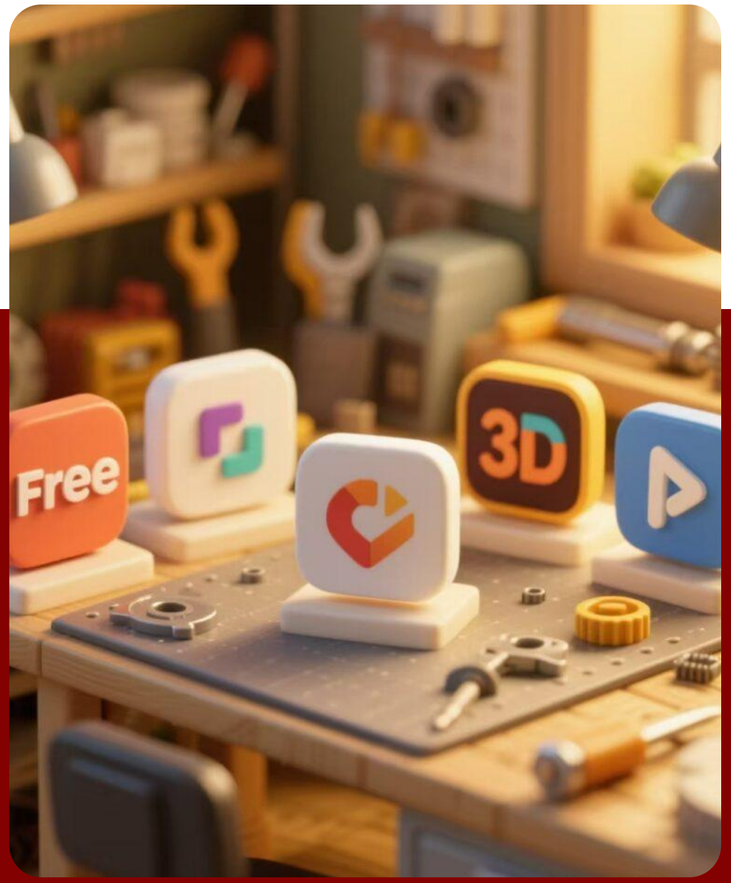

PROMOTIONAL ITEMS

- Custom T-Shirts & Tote Bags
- Water Bottles, Mugs & Tumblers
- Pens & Notebooks & USB Flash Drives & Keychains
- Desk Accessories (Calendars, Sticky Notes)
- Custom Face Masks
- Phone Cases & Custom Apparel
- Branded Office Supplies
- Corporate Gifts (Pens, Diaries, Leather Goods)

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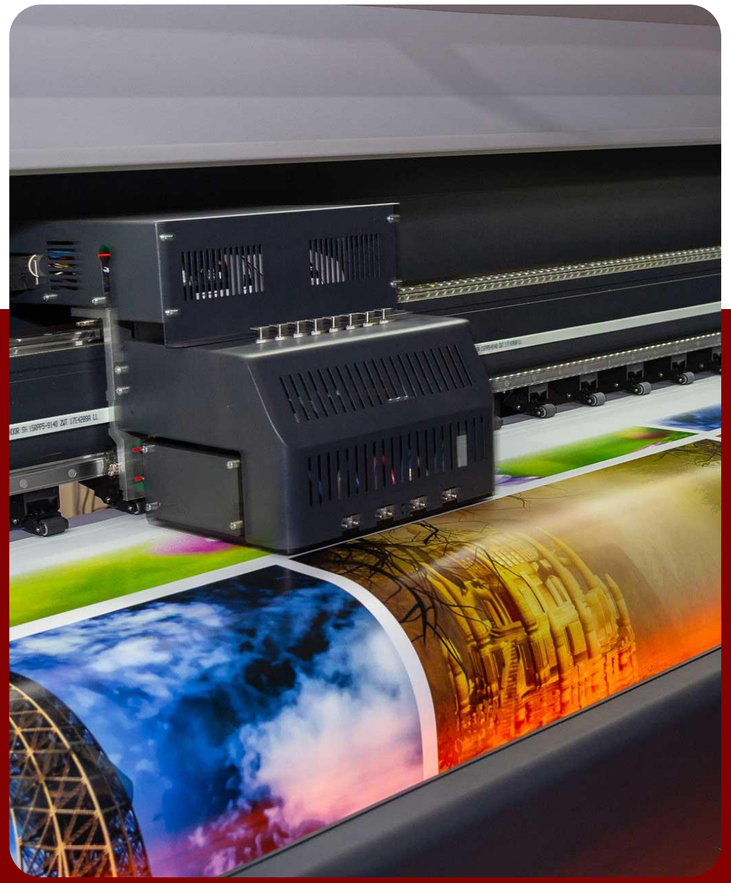

LARGE FORMAT PRINTING

- Billboards
- Trade Show Displays
- Wall Murals
- Vehicle Wraps
- Exhibition Graphics
- Floor Graphics

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PROJECT
CLEAN PUNJAB

Featured Projects in Year 2025

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OUR BRANDING

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OUR CLIENTS

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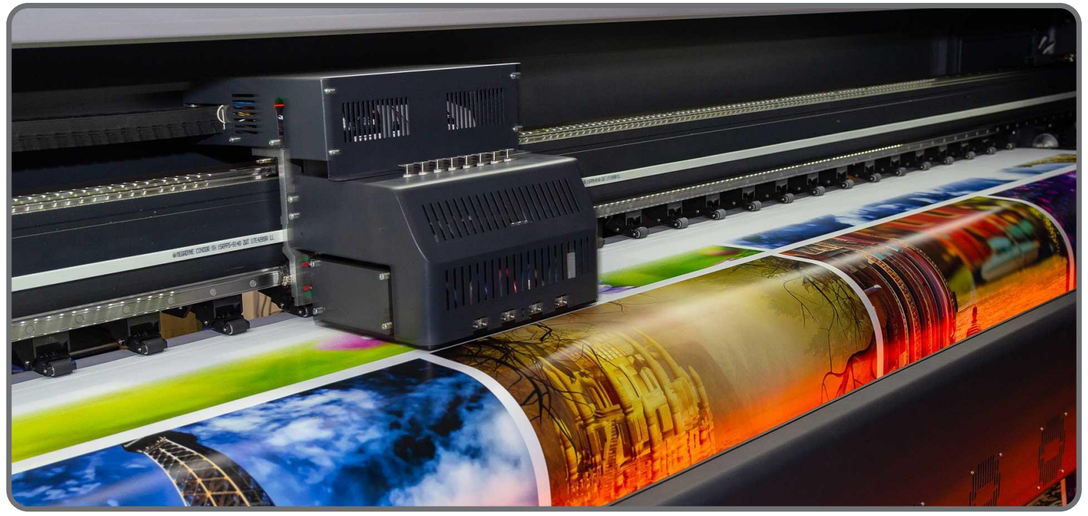
THANK YOU



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